



PROFESSIONAL
beauty

HJ

AT THE HEART OF THE PROFESSION

MAGAZINE | EXHIBITION | ONLINE



The industry covered

The unrivalled breadth and reach of the Professional Beauty Group's portfolio is uniquely placed to help your brand grow.



The must-have magazine

Position your magazine alongside industry-leading content that reaches not just every major spa and salon in India but the smaller entrepreneurs and stand-alone businesses across Tiers-II, -III cities and beyond.



Digital Solutions

Engage with our targeted audience via the web, email, video, and social media.



45,000+ attendees

Meet with key beauty, hair, spa, & wellness professionals at our annual exhibitions in Mumbai, Bengaluru, Delhi, Chennai, & Kolkata.

PROFESSIONAL BEAUTY & HAIRDRESSERS JOURNAL INDIA MAGAZINE

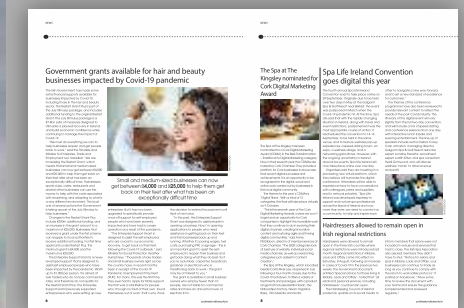
Position your brand alongside the best in the industry, influence the market and grow your business by advertising in Professional Beauty and Hairdressers Journal India Magazine.

With authoritative content and pan-South Asia readership, this is a must-have read for beauty, hair and spa brands, enabling you to reach:

- The owners and directors of salons and spas across South Asia
- Premier salons and spas that are actively growing their business

Professional Beauty, a 35-year-old global brand is today one of the top five beauty media and events businesses in the world, operating across the UK, South Africa, Middle East, Thailand, and India. Hairdressers Journal International, popularly known as HJ, is 138-years-old. And we are amalgamating both brands to give the South Asia salon and spa community one of our most iconic offerings.

Professional Beauty and Hairdressers Journal India Magazine will be exclusively available in a pandemic safe, digital format using the latest digital publishing platform allowing enhanced reader experience.



65,000+

Email Recipients

30,000

Website Visits per month

SOCIAL MEDIA ACTIVITY

48,000

Facebook Followers



16,000+

Instagram Followers



2000+

Twitter Followers



100K

Youtube Subscribers



**ROUTES
TO
MARKET**

DATABASE MARKETING

15+

Email Campaigns



65,000+

Email Recipients



WhatsApp and SMS Contacts

100,000+



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